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Parti du Progrès et du Socialisme



## 2030...Let's all win!

*By the Party of Progress and Socialism (PPS)*

Shared values are the foundation of a people's identity, and this identity becomes most visible in defining moments that mark the path of nations and leave a deep imprint on their collective memory.

Throughout its long and rich history, Morocco has experienced significant milestones that reignited in its citizens the sense of belonging and pride : from the struggle for independence, to the epic of the Green March, to the wave of solidarity during the Covid-19 pandemic, and the resilience shown in the face of Al Haouz earthquake, or the historic performance of the national football team at the 2022 World Cup in Qatar... Different in context, these moments are united by their impact, as they have all strengthened the collective sense of Moroccan pride and identity, as long as the attachment to the constants of the Nation.

Today, as we have the honor of hosting the 2030 World Cup, we stand before a historic opportunity to create an exceptional event, not only in terms of sports, but above all as a real driver for shaping the future of our country.

What we aim for goes far beyond simply organizing a successful event or achieving a global sporting accomplishment. It is about our collective ability to create the conditions that strengthen civic participation and bring out the best in us, along the road to 2030 and beyond.

We want to approach this milestone having overcome the shortcomings of the past, confirmed our progress, consolidated our achievements across various sectors, made meaningful strides in eradicating pockets of vulnerability and poverty, and laid the foundations for a pioneering development project.

By 2030, we aspire to a Morocco free from extreme poverty, where the dignity of every individual is upheld.

We envision a country that provides quality education and modern healthcare, truly reflecting the motto: *"a sound mind in a sound body."*

We strive for a fairer Morocco, where inequality is reduced, and the rule of law applies equally to all, without exception or discrimination.

We want a Morocco committed to gender equality, one that instills in all its daughters and sons, whether in the country or abroad, the values of citizenship and belonging. A strong, just, and developed nation, attentive to its youth and daring to dream with them of a better future.

We aspire to cities that foster peaceful coexistence, and rural areas that ensure dignity while strengthening the vital bond with nature. We want 2030 to be a turning point, measured not only by the quality of roads and stadiums, but by the strength of the bonds that unite us.

But how disheartening would it be to wake up, once the World Cup is over, the celebrations are finished, and the euphoria has faded, to a reality unchanged and hopes betrayed? What other opportunity could offer such collective momentum for real change?



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That is why it is essential to mobilize both the will and the means to turn our vision of Morocco in 2030 into a tangible reality.

To establish the democratic choice as a constitutional fundamental is the cornerstone of this national project. With genuine separation of powers, accountability, and respect for the voice of citizens through the ballot box, democracy provides the framework for building real citizenship. Hence, sincere and profound reform in the areas of politics, justice, and freedoms is a necessity that can no longer be postponed.

Equally crucial is the investment in people, especially in women and youth. Unlocking human potential begins with ensuring dignity through universal social protection, quality public education and healthcare, and equal opportunities in the job market.

Promoting national entrepreneurship, fighting favoritism, corruption, and bureaucracy, and separating money from political power are also essential conditions for encouraging initiative and innovation across all sectors.

None of these efforts will be complete unless they are integrated within a framework of sustainable and responsible development. Therefore, adopting a cross-sectoral culture of environmental responsibility has become urgent to protect our natural resources and face the climate risks threatening our future.

The ideas and principles we are proposing here represent a starting point for our modern, democratic, and progressive national project. But this vision must be translated into concrete and practical actions.

This text is thus a call to all the conscious and active forces in our nation, regardless of background or position, to engage with this vision and help enrich it, particularly through the digital platform created for this purpose.

And in the coming weeks, our activists will travel across the Kingdom, bringing to their fellow citizens a question meant to spark engagement and inspire hope:

**"And you, what can you do? And what Morocco do you dream of for 2030?"**